

Serkan Cokbilgin

Graphic designer/Chef at Do More

Creativity can take you everywhere

Let's meet Serkan, the one with the most creative mind for graphical work at Do More, and the man behind our logotype.

Serkan is originally from Turkey and found himself in creative work already at a young age. He has been in the music industry, has studied graphic design, and had his own company in Turkey for 2 years.

“**Being creative is like meditation for my brain**

Serkan has not always worked with graphic design, he has also worked as a chef for many years. *“Being a chef is also creative but in a different way. You get the opportunity to create both in flavors and colors, it's satisfying, calming, and inspiring.”*

The journey to Denmark

About 9 years ago Serkan lived and worked in Istanbul, just like his future wife. Both loved to be active so it was obvious that they would meet in a cross-fit box in Istanbul.

When Serkan's wife went back home to Denmark for work, they traveled back and forward for a period until Serkan decided to propose. They had a beautiful wedding in Istanbul and decided to settle down in Denmark.

“**The love for my wife led me to Denmark**



In Denmark, Serkan went to school to study Danish, and they became a family of four.

He started to work as a chef at a restaurant in Copenhagen and combined this with some freelance work as a graphical designer. The competition in the market was hard but he saw this as a good development period where he could combine two creative jobs at the same time.

The Do More journey

During the start-up period, Serkan met Do More through recommendations from a current partner. He loved the concept of helping people towards a better life, and his first assignment was to create the existing logotype for Do More.

“ **Do More can be something big in the world. More people just need to understand why we exist and what we do.** ”

Serkan had many creative ideas for the logotype, but he wanted to make sure that he got Do More's whole message into it. Therefore, he created the heart for the people and the leaf for Do More's sustainable values.

When the recruitment process started, we saw great value in having Serkan join the core team and offered him a role as a graphical designer/chef.

He is the creative mind behind everything graphical we do, and he brings his long experience with food into the kitchen, always with a warm heart and a smile.

His desire for everyone to have the right to a good life shines through all his work. He is a true Do More Hero!